



October 2005
Fall Issue

Library of Michigan's Quarterly Newsletter

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News from Nancy

by Nancy Robertson, acting state librarian, Library of Michigan

Well, things have been quite busy here at the Library of Michigan this summer! Ticket sales for the May 15 Detroit Tigers "Ernie and Tram Go to Bat for Michigan Public Libraries" fund-raising event generated over \$15,000 for public library endowment funds. Guidelines and the application for \$1,000 or \$2,500 grants from those funds, as well as information on how libraries can establish endowment funds with their community foundations, are available on our Web site at: <http://www.michigan.gov/lma>.

In July the Michigan Library Digitization Task Force made its recommendation and the Library of Michigan announced \$965,000 of Digitization for Preservation and Access grants to ten Michigan libraries. The contracts for these grants were finalized in September, and most of the projects should be completed by the end of next summer. For more details on the projects go to: http://www.michigan.gov/hal/0,1607,7-160-18835_18896-121750—M_2005_7,00.html.

The long anticipated launch for the new and improved Michigan eLibrary (MeL) front page and other MeL enhancements, including the MeL statewide library catalog (MeLCat) and the new capability for searching across MeL components and the various MeL commercially purchased databases, happened here at the Michigan Library and Historical Center in late September.

Thanks to the Michigan Library Consortium's Randy Dykhuis for running the demonstration of MeL for everyone in attendance. I think we all saw exactly how user-friendly and powerful MeL has become. We'll continue to do everything we can to spread the word about MeL's ability to put the best in information resources in the hands of Michigan residents. To see it yourself, go to <http://mel.org>.

Finally, we hope you will enjoy the format, schedule and subject matter of the new Library of Michigan newsletter, LM4X. Look for the next issues of our new quarterly publication in December, March and June.

Best wishes for a safe, peaceful autumn.



Anytime, Anywhere CEUs from LibraryU

by Deb Bacon-Ziegler, continuing education coordinator,
Library of Michigan

For Michigan's Level VII-certified library staff, the quest for CEUs can, at times, be a serious challenge. Long distances, tight budgets, staff schedules and Mother Nature all pose obstacles to earning CEUs at face-to-face workshops.



One alternative to in-person workshops is distance education in the form of free online classes. Michigan library staff may already be familiar with the courses offered by WebJunction (<http://www.webjunction.org>). The Library of Michigan approves all WebJunction courses for CEU credit. For each hour spent working on a WebJunction course, participants are awarded .1 CEU. WebJunction provides printable certificates that can be submitted to LM as proof of continuing-education credit. To date, many individuals in Michigan library land have completed WebJunction courses both for CEU credit and for personal interest.

Now, a new online learning opportunity is available to Michigan library staff. LibraryU is free Web-based training provided in cooperation by the Illinois Library Systems and the Illinois State Library with funding from the Bill and Melinda Gates Foundation. LibraryU project coordinator Lisa Barnhart has extended a generous invitation to Michigan library staff to become LibraryU users.

While WebJunction courses focus primarily on technology, LibraryU offers a broader selection of topics that includes administrative skills, cataloging, community building, customer service, information service, LibraryU support & training, marketing, public library trustees, and the public sector. Like WebJunction, printable certificates are available upon the completion of a LibraryU course. The certificate shows the estimated course time in hours, with each hour corresponding to .1 CEU that can be applied to certification renewal. Like WebJunction, all LibraryU courses are pre-approved for CEU credit from the Library of Michigan. In addition, LibraryU provides suggested learning paths for administrators/directors, reference staff, youth services, trustees, front line public library staff and even members of the public. Everyone in the Michigan library community will find something of interest in the LibraryU course catalog. Ready to get started? Go to LibraryU (<http://learning.libraryu.org/home/>), create a user account and register for a class. It's that easy.

The Social Security Number Privacy Act and Libraries

by Lance Werner, library law specialist, Library of Michigan

The scourge of identity theft is a phenomenon that has flourished in modern electronic culture. Criminals who engage in this foul practice are particularly interested in obtaining unsuspecting victims' Social Security numbers. Protecting this information is vital to combating identity theft.

The Legislature has enacted a new law in response to this problem. On March 1, 2005, the Social Security Number Privacy Act (2004 PA 454, MCL 445.81 *et seq.*) went into effect. The act contains a number of protective measures, such as: limitations on circumstances where disclosure of Social Security numbers can be required, mandates calling for the adoption and implementation of certain protections, and penalties for violations of the act. There are implications for Michigan's public libraries, so it is vital that libraries understand how they may be affected by the act.

Section 3 of the act (MCL 445.83) prohibits local legal entities like libraries from: intentionally displaying publicly more than four sequential digits of a Social Security number, using more than four sequential digits as an individual's account number, visibly printing more than four sequential digits on identification badges, requiring the transmission of more than four sequential digits via computer unless the transmission is encrypted, requiring that more than four sequential digits be disclosed to access the Internet, or requiring that people include more than four sequential digits on documents sent through standard mail if the information is visible from the outside of the envelope.

Although there are many limitations on when Social Security numbers can be requested, there are also exceptions. The act permits the use of more than four sequential digits for administrative purposes as part of the ordinary course of business and if the disclosure is for one of the reasons stated in the act, such as for identification purposes.

Under another exception, the use of all or more than four sequential digits as a primary account number is acceptable if the use of the information began before the effective date of the act (March 1, 2005) and is ongoing and continuous as part of the ordinary course of business. However, if the use is stopped

for any reason, the exception no longer will apply.

While requesting, requiring and retaining library users' Social Security numbers is not encouraged, it is not legally prohibited. Libraries that have required this type of information historically and/or currently have not necessarily run afoul of the law. Libraries may fit into one of the exceptions in the act.

If a library elects to continue requesting and retaining users' Social Security numbers or retains this information in the ordinary course of library business, it is crucial that the library adopts a privacy policy as mandated by section 4 of the act (MCL 455.84). Section 4, subsection 1, mandates that beginning **Jan. 1, 2006**, a person in the ordinary course of business who obtains or retains information about one or more Social Security numbers must create a privacy policy that does **at least all of the following**:

- (a) Ensures to the extent practicable the confidentiality of the Social Security numbers.
- (b) Prohibits unlawful disclosure of the Social Security numbers.
- (c) Limits who has access to information or documents that contain the Social Security numbers.
- (d) Describes how to properly dispose of documents that contain the Social Security numbers.
- (e) Establishes penalties for violation of the privacy policy.

It is important to reiterate that the statutory language stated above sets forth the **minimum** protections to be afforded by the privacy policy. Again, it is vital that affected libraries adopt a privacy policy and put it in place in accordance with the act by Jan. 1, 2006. Affected libraries should to work with their attorneys to create and adopt new policies in compliance with section 4, which also identifies where these policies must be published, stating: "A person that creates a privacy policy under subsection (1) shall publish the privacy policy in an employee handbook, in a procedures manual, or in 1 or more similar documents, which may be made available electronically."

The act also establishes penalties for intentional violations, found in section 6 (MCL 455.86"). Intentional violations are classified as misdemeanors "punishable by imprisonment for not more than 93 days or fines of not more than \$1,000.00, or both." Section 6 also authorizes individuals to commence civil litigation against persons who have knowingly violated the act to "recover actual damages, or \$1,000.00, whichever is greater." This section further provides that reasonable attorney's fees may be awarded to the aggrieved party. Finally, the subsection does not apply where an employee or agent has unlawfully disclosed information in violation of a privacy policy created in accordance with section 4.

It is also important to inform and educate library employees and trustees about the implications and mandates of the Social Security Number Privacy Act. As always, please feel free to contact Lance M. Werner, library law specialist at the Library of Michigan, by phone at (517) 373-1299 or e-mail at wernerl@michigan.gov if you have any questions.



The Michigan eLibrary: What's up with MeL?

by Sheryl Mase, director, Library Development and Data Services, Library of Michigan

What's up with MeL? Plenty! In late September, the Library of Michigan publicly unveiled the new look and feel of MeL, highlighting the success of MeLCat, statewide delivery and digitization efforts. Libraries will be able to order and/or reproduce their own marketing materials for MeL via the <http://michiganelibrary.org> Web site. Stay tuned to MeL!

Statewide resource sharing is producing speedy results with the MeL Catalog ("MeLCat") and MeL statewide delivery. MeLCat started with 22 libraries and is projected to expand to 550 libraries over the next five years. It is a multitype and multisystem catalog, including public, academic, school and special libraries with a variety of integrated library systems in use. Records are loaded into a shared union catalog, and InnovativeInterfaces' InnReach software facilitates a circulation



based consortial borrowing system.

Currently, there are 54 participating MeLCat libraries. This fall, 29 additional libraries will join, which will bring the total number of participating libraries to 83. For a list of participants, see <http://elibrary.mel.org/screens/participating.html>; For information on how to join, see <http://michiganelibrary.org/catalog/participation.html>.

The new MeL gateway ("version 1.0") features the components of the Michigan eLibrary in an easy-to-use fashion and allows federated searching, powered by Innovative Interfaces "MetaFind" software.

Users of the gateway are able to run their search terms against the MeL resources of their choice, whether MeLCat, full-text magazine and newspaper articles, digitized resources, indexes, ebooks and/or Internet resources. The native interfaces for commercial databases are also available to the user, as desired. Keep your eye on <http://mel.org/>!

The Michigan Statewide Digitization Task Force was chartered by the state librarian to coordinate digitization projects across the state and assure easy access to these valuable resources through MeL (see http://www.michigan.gov/hal/0,1607,7-160-18835_18896-121750--,00.html). Ten Michigan libraries recently were awarded \$965,000 in special state-appropriated ("DPA") grant funding to digitize materials that will be made available via MeL next year. These projects, along with the Making of Modern Michigan, already available through MeL, preserve and provide access to valuable historic resources.

The Library of Michigan currently holds a contract with the Michigan Library Consortium (MLC) for the implementation and support of MeLCat. We have another contract with MLC for continued support and training for the MeL databases. We are currently looking into a revised timeline for issuance of the database renewal RFP. We hope to extend current contracts to 9/30/07 and issue the RFP in August 2006 for the next three-year (10/1/07–9/30/10) contracts with database providers. The statewide databases, costs of the MeLCat and gateway software, and all associated contracts for MeL are currently funded by federal Library Services and Technology Act (LSTA) dollars that come to the Library of Michigan from the Institute of Museum and Library Services (IMLS).



How Do I Tell My Community About MeL?

by Sarah Lapshan, communications office, Dept. of History, Arts and Libraries

It's official. The Michigan eLibrary has been revamped, enlarged, tweaked ... all for the benefit of Michigan

libraries and the residents they serve. As far as no-cost-to-resident resources go, it's hard to find one that stacks up to the value of MeL. With \$3.6 million worth of MeL-only electronic resources, librarian-vetted Internet subject collections, and a growing statewide catalog of various library collections – and the ability to search it all with one click of the mouse – the Michigan eLibrary ought to be highlighted in every Michigan resident's Internet "favorites" list.

Continued on next page

Librarians have always been at the forefront in finding common-sense and budget-savvy ways to anticipate and meet the needs of the customers they serve. More than that, some residents consider librarians as trusted advisers in their navigation of the often unknown jungle that is the open Web. MeL is one more powerful tool to help you ensure your customers reach their final information destination. With the breadth and depth of resources available in MeL, however, libraries may want to consider expanding the definition of customer.

Chances are, your library is already doing this: finding new and different marketing strategies to reach new customers in your community. If not, consider the many different audiences that could (and should) be utilizing your library as the “go to” spot for finding the information they need to achieve their goals. Beyond students and recreational readers, consider:

- Leaders of local and county government
- Community service organizations
- Chambers of commerce and downtown-development authorities
- Job seekers or career changers
- Teachers and school administrators
- Local businesses and arts and cultural institutions

With the Michigan eLibrary as a backdrop, you could set up informational roundtables for each of these audiences to learn about the services, resources and information literacy expertise that your library brings to the table. When you set your library up as a “must have” resource for a variety of people, groups and organizations, your library will be held in good standing throughout the community.

Want to establish a stronger relationship with your local media? First, study the media outlet to understand the types of stories they cover, as well as the beat reporter’s approach to choosing story ideas. Next, use the launch of the new MeL as a hook to invite the editor or beat reporter of your daily/local paper for a walk-through of MeL and all your library’s research services.

It’s a chance to showcase the fact that libraries are indeed very relevant in today’s technology-driven world. Media representatives are also often looking for “good news” stories. As a user-friendly, cost-effective information powerhouse that serves their readers, the Michigan eLibrary is a resource that most newspapers would be hard-pressed to ignore.

To help in your efforts, a number of promotional items – including downloadable brochures, tabletoppers and news release templates – are available on the Web at <http://www.michiganelibrary.org/promotion/>.

LMNews

Celebrate Family History Month in October

by Casey Warner, communications office, Dept. of History, Arts and Libraries

Governor Granholm has declared October 2005 Family History Month! The Library of Michigan – along with its sister agencies in the Michigan Department of History, Arts, and Libraries – has planned a month full of activities that emphasize the importance of genealogy in preserving our sense of heritage and concept of home and family.



All of the activities will be held at the Michigan Library and Historical Center, located at 702 W. Kalamazoo St. in Lansing, and are free unless otherwise noted.

Family History Month programs, running throughout the month of October, include:

- New England Genealogy Research (FEE: \$15)
- Beginning Your Genealogy Research
- Census Indexes and Soundexes
- Using City Directories in Genealogy Research
- Ontario Vital Records
- Online Photograph Database Workshop
- Border Crossing Records
- Michigan Land Ownership Records and Historic Landscapes
- African-American Genealogy Seminar
- Beginning Your Genealogy Research for Patrons Who are Blind or Visually Impaired
- Genealogy Research Using HeritageQuest
- The Rare Book Collection and Genealogy Research
- Michigan Genealogy Research
- Ancestry Library Edition
- Family History and Your Health
- Michigan Naturalization Records
- Michigan Vital Records
- World War I Draft Registration Cards
- Michigan Oral History Association (MOHA) Conference
- Canadian Census Records
- Genealogy Appreciation Day
- Michigan Genealogical Council Seminar (FEE: \$10)
- Genealogy of a House
- Take Pleasure in Your Family Treasures
- Family History, Family Treasures
- Family Treasures Roundtable
- Steppin' Back in Time: Celebrate Family History Month (free concert with Lansing band Steppin' In It)

Seating is limited, so registration is recommended for all Family History Month events. Registration is available online (<http://www.michigan.gov/familyhistory>), by e-mail at familyhistory@michigan.gov or by phone at (517) 373-1300.

If you have questions concerning Family History Month events, please contact the Library of Michigan's Special Collections Services at (517) 373-1300.

Don't Miss the Dec. 1 Deadline to Apply for "Ernie and Tram" Endowment Funding

by Nancy Robertson, acting state librarian, Library of Michigan

In spring 2005, with Ernie Harwell's and Alan Trammell's support, the Detroit Tigers generously offered to donate back to the Library of Michigan Foundation \$10 of every \$20 upper-deck box seat ticket sold at Michigan's public libraries for the May 15 game at Comerica Park. The proceeds, which totaled just over \$15,000 and which are safely tucked away with the Library of Michigan Foundation, will be used to create new or expand existing library endowment funds.

Public libraries statewide are encouraged to apply before Dec. 1, 2005. Application for and award of funding from this program are not based on evidence of ticket sales by an applicant library. The selection panel will announce the awards for this year by Dec. 31, 2005. Clearly, not all applicants will be awarded funds from the proceeds of this year's program, but the Library of Michigan is considering a similar fund-raising program for 2006.

Criteria for application and selection include:

1. Funding is for public libraries only.
2. Applicant libraries must show that they have already established or are in the process of establishing a fund/relationship with a private 501(c)3 foundation or with a community foundation. New library foundations or funds established in a community foundation by March 1, 2006, can qualify for the 2005 round of funding.



HAL Director Dr. William Anderson, Tigers Manager Alan Trammell and hometown favorite Ernie Harwell join a host of library lovers on the field for Library Day at Comerica Park.

3. Applicant libraries must also demonstrate a commitment to engaging in future fund-raising activities that will augment the funds in their current or newly established fund or foundation.

NOTE: To the extent possible, the review committee will make a reasonable attempt to achieve balance between geographic area and class size.

Applicant libraries must choose one of the following options (selection of “A” or “B” is separate from the selection criteria and will not affect the evaluation process):

A) \$1,000 program award. Award to be paid out by the Library of Michigan Foundation upon verification by applicant library of \$1,000 match for its previously established or new foundation or fund. Match verification may be completed any time prior to, but no later than May 1, 2006.

B) \$2,500 program award. Award to be paid out by the Library of Michigan Foundation upon verification by applicant library of \$2,500 match for its previously established or new foundation or fund. Match verification may be completed any time prior to, but no later than May 1, 2006.

For more details about this program and an application PDF, visit <http://www.michigan.gov/lma>. For information on establishing foundations and/or funds within existing community foundations, visit <http://mel.org>. Information about the Council of Michigan Foundations can be found at <http://www.cmif.org/> and information on Michigan Community Foundations can be found at <http://www.forgoodforever.org/>.

Questions about this program can be directed to Nancy Robertson, acting state librarian, at nrobertson@michigan.gov or (517) 373-5504, or Judith Moore, executive director of the Library of Michigan Foundation, at Moorej10@michigan.gov or (517) 373-4470.

2005 Mahoney Children's Workshops: Exploring Your Library with All Five Senses

by Julia Meredith, youth services specialist, Library of Michigan

A disabilities etiquette presentation for all employees in the Department of History, Arts and Libraries (HAL) was what sparked the idea for the very successful Mahoney Children's Workshops that took place in early August. While the disabilities etiquette program didn't deal with youth services specifically, it did bring to mind the accessibility of materials, services and programs in an area of the library used by youth, as well as their parents, grandparents and caregivers: the children's department.

HAL's program was, as the title implies, focused on etiquette, but the Mahoney Children's Workshops were expanded to also include information on adaptive technology and making programs more accessible for young people with disabilities.

In the adaptive technology portion of the program, attendees experienced, first hand, useful tools that improve accessibility for all patrons, not just individuals with disabilities. A screen-reader program allows patrons with visual impairment or a reading disability to use a computer and access the Internet. Similarly, a text-to-speech program converts machine-produced print into speech using a standard computer and scanner. An easy-to-use machine called a Closed Circuit TV magnifies reading material or objects placed in front of the lens, and attendees had many suggestions for daily uses of such a piece of equipment in their libraries. However, the most important point made in this portion of the program was that it should not be assumed that these tools are out of reach for libraries with small budgets, as grants and service organizations can often provide funding assistance.

Youth librarians are already masters at programming for children at various developmental levels and incorporating multiple senses. Hands-on activities that included blindfolds soon had attendees realizing that adapting a program to be accessible to all involves creative techniques that they already know. Attendees then selected a picture book and worked in groups to develop story-time activities to include children with various disabilities. A brainstorming session of marketing techniques wrapped up the day.

Some Basic Disabilities Etiquette Tips

- Don't assume that someone with a disability needs help. Ask first.
- When guiding a person who is blind, let him or her take your arm
- Ask for the owner's permission before petting a service dog.
- When speaking with a person who is deaf, be sure to face him or her.
- A wheelchair is an extension of the user's body. Leaning on it is impolite.

Summer Reading Program Workshops

by Julia Meredith, youth services specialist, Library of Michigan

Just when you thought you could take a deep sigh of relief at the end of this year's Summer Reading Program, it's time to mark your calendar for the Summer Reading Program workshops for the 2006 themes, "Paws, Claws, Scales and Tales" and "Creature Feature."

The Library of Michigan is planning workshops for Troy, Lansing and Grayling during the week of Dec. 5, 2005. As requested, the U.P. workshop will be in Escanaba in early February 2006. We'll have specific dates and locations for you soon! Session topics will include:

- Crafts for all ages (a hands-on session)
- A Summer Reading Program basics session (with information such as how to organize a program or different ways to track reading)
- How to plan pet programs (pet shows, pet parades, pet photo contests, etc.)
- A presentation by a local animal organization (such as the Humane Society or Leader Dogs)
- Examples of theme-related programs for all age groups (preschool, elementary, "twens" and teens)
- A teen program session

If you are interested in presenting on any of the topics listed above or volunteering to help at a workshop site, please contact the individual assigned to coordinate each site:

Troy: Kathy Rice - RiceK@ci.troy.mi.us

Lansing: Cassie Veselovsky - veselovskyc@cadl.org

Grayling and Escanaba:

Julia Meredith - meredithj@michigan.gov

Do you have suggestions for the 2006 Summer Reading Program workshops? Contact Julia Meredith at meredithj@michigan.gov or (517) 373-4457.

This theme looks like it will shape up to be great fun, so don't miss out on the opportunity to get an early start!

"Dragons, Dreams and Daring Deeds" may be a memory, but "Paws, Claws, Scales and Tales" is ready to move in!

The 2006 Summer Reading Program manuals, CD-ROM of graphics and incentive catalogs shipped to each public library, branch library and library cooperative this fall (probably mid to late October), but if you just can't wait to see what's on the horizon, online ordering of 2006 Summer Reading Program incentives is available NOW! Take a sneak peek at the link on our Web site: <http://www.michigan.gov/youthlibraryservice>.

New Poster Shows Off Michigan's Award-Winning Authors and Illustrators

By Casey Warner, communications office, Dept. of History, Arts and Libraries

Michigan has a great new literary poster, with colorful graphics designed by Sleeping Bear Press illustrating the state's literary landscape. The Michigan Center for the Book designed and printed the poster, which lists the authors and illustrators by the location they are associated with to draw attention to local literary history and culture across Michigan.

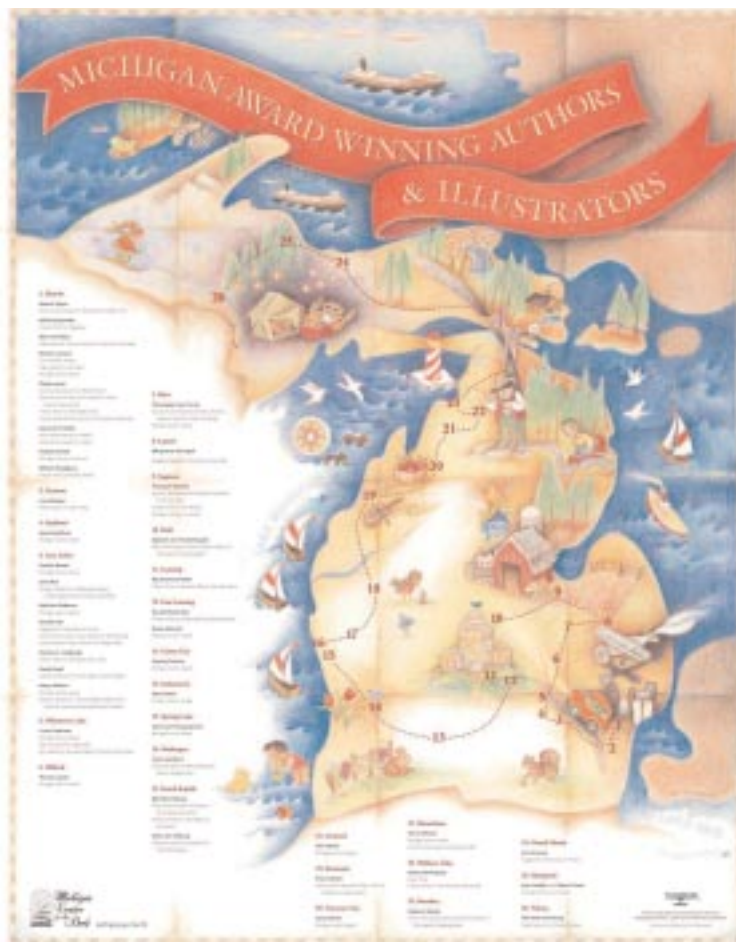
"We were delighted when we won the Boorstin Award from the Library of Congress this year, so we wanted to use the prize money on something special and printing the poster was a great fit," said Karren Reish, Michigan Center for the Book coordinator. "We wanted to include as wide a range of literary types as possible to make the poster interesting to a diverse audience."

The poster features authors who were born in Michigan, live in Michigan or lived in Michigan for a significant period of time and who have won an award (national literary award, children's award, Great Lakes area regional award, or genre award).

The Library of Michigan and the Michigan Center for the Book is distributing the posters in October in one of three ways:

1. Sending a poster directly to each library that is part of the MeL delivery system.
2. Sending posters to the cooperatives for distribution to those libraries that are members of cooperatives and will not be on the MeL delivery system after Oct. 1.
3. Those libraries that do not fit under the above distribution methods, please contact Karren Reish at (517) 373-3891 or kreish@michigan.gov if you would like a copy.

We will also have copies of the poster at the Library of Michigan booth at the MLA Conference for those that may want additional copies.



Preservation Research

This fall, Wayne State University library student and LM employee Kevin Driedger is researching the preservation resource needs of Michigan's public libraries. He is looking at their needs in the areas of: skills and training, materials and facilities, outside services, and funding. The research will include a survey of all main public libraries, and all are encouraged to participate. The results will help those who provide services for Michigan's public libraries have a better understanding of their preservation needs. More information can be found at <http://students.lisp.wayne.edu/~ap9524/presres.html>.



Your Good Ideas

Leveraging Grants to Build Community Partnerships

by Sarah Lapshan, communications office, Dept. of History, Arts and Libraries

As the “heart of the community” in many, many cities and townships throughout Michigan, the local library is a natural place for collaboration and good ideas to flow. Fortunately, a lot of libraries already are well aware of the value of bringing more and different partners to the table when it comes time to plan programming, fund-raising and other initiatives.

A case in point, this past summer 14 libraries benefited from the Arts and Libraries Community Literacy Partnership Program, a collaborative grant project offered by the Michigan Humanities Council, the Michigan Council for Arts and Cultural Affairs, the National Endowment for the Arts and the Library of Michigan. The grant panel awarded \$50,000 in grants to libraries throughout the state for projects that “infuse new arts and cultural resources into community-based literacy programs that address literacy, celebrate our literary and cultural legacy, and foster the joy of reading.”

Many of the award recipients utilized the funding to further expand the already rich programs that pulled from many different areas of their communities. What most libraries found was that by opening up the programming to include partners from outside the library arena, too, the programs were richer and more enjoyable for customers, and the libraries created and strengthened valuable business relationships with other community-minded organizations.

Lori Coryell, assistant director of the Ypsilanti District Library (YDL), which received a \$4,500 grant, said, “Thanks to the Arts and Libraries Community Literacy Partnership Program, YDL, through ArtMatters, created a truly remarkable and memorable experience for families in our community. The funding from this program allowed us to combine an encouragement of reading with an understanding and appreciation of artistic expression, incorporating hands-on experiences. We were able to collaborate with local visual and performing artists, gallery owners, art supply merchants, and art students from the local university.”

Coryell said that with the partners’ guidance and generous contributions, YDL was able to create its own “eclectic YDL gallery” that currently houses reproductions of the works of artists of international reputation and original masterpieces by local artists and the children of the community. She said the gallery was, in turn, the impetus for exciting, innovative programs that emphasize the materials in the library collection and provide creative-expression experiences for YDL’s younger patrons.

Was the summer program a success? You bet.

“ArtMatters was such a hit in our community that we have extended its run through the fall to accommodate classroom fieldtrip visits,” said Coryell. “Additionally, we are currently working with teachers in our community to create outreach opportunities in art appreciation and artistic expression based on this program. ArtMatters made a lasting impression on our community this summer and we have the feeling that it will continue to do so for a long time to come.”

YDL’s very positive outcome is just one example of the way in which small opportunities can lead to bigger and better long-term results. For information on other available grant programs offered by the Michigan Humanities Council, visit <http://www.michiganhumanties.org>.

Your Good Ideas is an opportunity for the Library of Michigan to showcase the partnerships, the innovations, and the simple “why didn’t I think of that?” ideas that the Michigan library community continues to generate. If your library has created a unique partnership or community-building strategy to strengthen its foothold in the business and public-service arena, we’d like to share it with your peers statewide. Send your stories to Sarah Lapshan, public information officer, Dept. of History, Arts and Libraries, via e-mail at slapshan@michigan.gov or via fax at (517) 373-5700.

Happening at HAL

October is Michigan Archaeology Month

Anyone curious about a day in the life of a working archaeologist will have several opportunities this month to see firsthand how these men and women get their hands dirty digging into Michigan's history! Michigan Archaeology Month offers events around the state that illustrate the work and findings of Michigan archaeologists. The month's remaining activities – including tours of archaeological sites, presentations about local artifacts and fieldwork, workshops and more – take place in Grand Rapids, Hastings, Houghton, Jonesville, Midland, Muskegon, Pontiac and Saginaw. For a full calendar of events, visit <http://www.michigan.gov/archaeology>.

Thunder Bay National Marine Sanctuary Confirmed as Permanent Site

In late September, Governor Jennifer Granholm and Department of History, Arts and Libraries (HAL) Director Dr. William Anderson announced the Thunder Bay National Marine Sanctuary and Underwater Preserve in Alpena will become a permanent establishment. The sanctuary – with an estimated 200 shipwrecks in and around it – had been provisionally designated in October 2000 under a five-year agreement and has since been co-managed by the state of Michigan and the National Oceanic and Atmospheric Administration (NOAA).

“I heartily applaud the governor's decision to embrace Thunder Bay as a permanent sanctuary,” said HAL's Dr. Anderson. “What started as an effort to protect and preserve a critical chapter in Great Lakes shipping history has turned into a tidal wave of incredible economic, educational and partnership opportunities. The growing support of this region's residents and business leaders demonstrates just how powerfully a cultural institution can impact the community it serves.”

The announcement came on the heels of the grand opening of the sanctuary's Great Lakes Maritime Heritage Center, the latest step in the sanctuary's plan to maximize service to a variety of audiences. The new visitor and research facility at Thunder Bay is housed in the 20,000-square-foot former Fletcher Paper Company coating plant, part of a \$30 million project to adaptively reuse the Fletcher site and buildings as a hotel, conference center, brewpub and shops.

The center has an auditorium for showing films, an archaeological conservation laboratory and an education resource room. It will eventually feature more than 8,000 square feet of exhibits on the Great Lakes, shipwrecks, archaeology and maritime history, as well as live video feed from the bottom of the bay, making it possible for visitors to be virtual “divers for a day” – to see Michigan maritime history with their own eyes. For more information on this incredible learning facility, visit <http://thunderbay.noaa.gov>.

“I heartily applaud the governor's decision to embrace Thunder Bay as a permanent sanctuary,” said HAL's Dr. Anderson.

